

# Research on Overseas Operations by Member Companies (FY2019)

Purpose of the survey:

- ① To generate statistical data showing the contribution to the global economy of Member companies (Japanese automotive parts manufacturer )
- ② To identify common issues and reflecting it in JAPIA projects from overseas business development of member companies
- **③** To reduce direct questions to individual companies

by addressing in published materials with overseas business trends in the components industry in general and general questions

Japan Auto Parts Industries Association

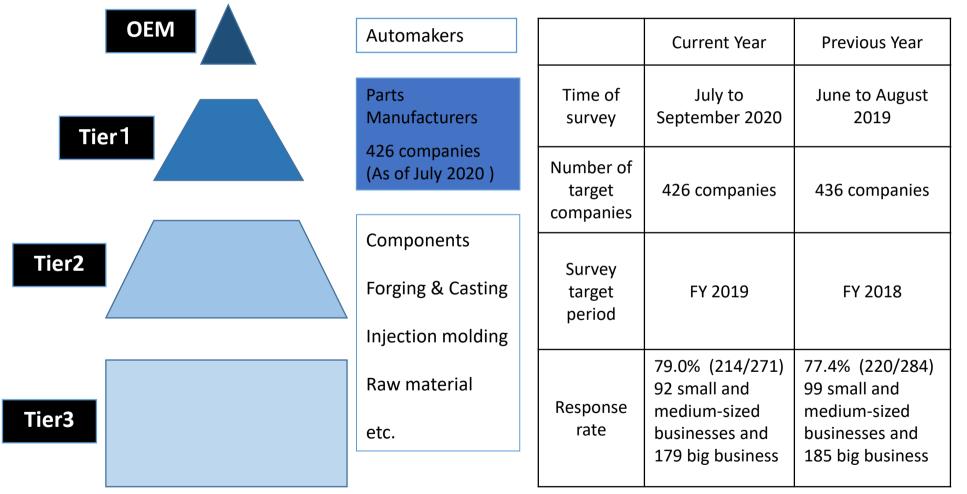
International Committee

December 9, 2020



- 1. Overview of this Year's Survey
- 2. Overseas Expansion and Employment Status
- 3. Status of Overseas Sales
- 4. Profit by Region
- 5. Local Procurement Rate by Region
- 6. Survey of Topics for this Year
- 7. Overall Summary





\*The denominator is the number of member companies with overseas corporation.

## 1. Overview of this Year's Survey



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### Number of Overseas Subsidiaries

	North America	Europe	China	ASEAN	India	Others	Total
2019	540	367	656	723	136	309	2,731
2018	548	357	658	718	135	309	2,725
Number of changes	-8	+10	-2	+5	+1	±0	+6

## New investment: +87, Dissolution/withdraw: -30

Overall, including change of the number of members : +6

### Breakdown by function of overseas Subsidiaries (Target local operation sites 2,731)

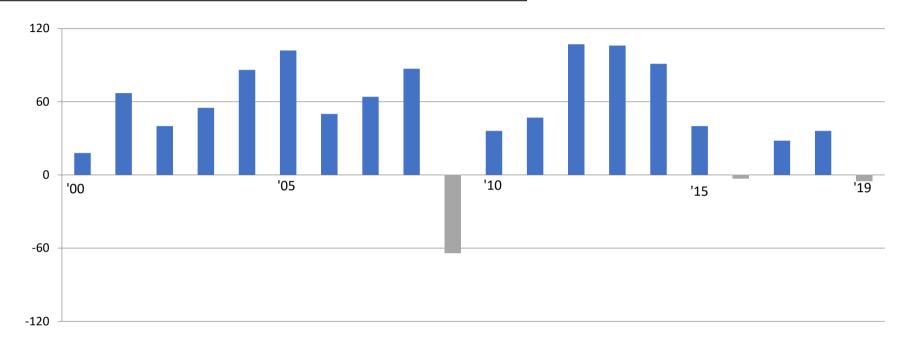
		North America	Europe	China	ASEAN	India	Others	Total	Number of changes	
Due du atiens franctions	2019	398	221	533	581	115	197	2,045		
Production function	2018	402	221	539	574	115	199	2,050	5	
Color function	2019	106	117	88	124	24	104	563	1 4 7	
Sales function	2018	82	82	56	95	13	88	416	147	
Management and	2019	35	34	27	18	3	6	123		
control functions	2018	—	—	—	—	—	—	—		
Design and	2019	21	29	34	25	7	8	124		
development functions	2018	—	—	—	—	—	—	—	1 –	
	2019	11	16	11	6	3	10	57		
Marketing functions	2018	—	—	—	—	—	—	—	1 –	
Other functions	2019	15	17	14	8	2	10	66		
Other functions	2018	—	—	—	—	—	—	—	1 -	
Total number of	2019	586	434	707	762	154	335	2,978	- 1	
functions	2018	—	—	—	—	—	—	—	-	

Note: The survey of all functions (multiple responses) was newly started this year. Because of sales functions were counted as production functions until last year.

## **1. Overview of this Year's Survey**



### Changes in the Number of Overseas Subsidiaries



	North America	Europe	ASEAN	China	India	Others	Total
Increase	9	11	18	15	5	6	64
Decrease	14	7	12	17	4	15	69

The number of overseas subsidiaries increased again in 2017, but due to the decrease in North America and China, resulted -5 compared to the previous year.

## 2. Overseas Expansion and Employment Status

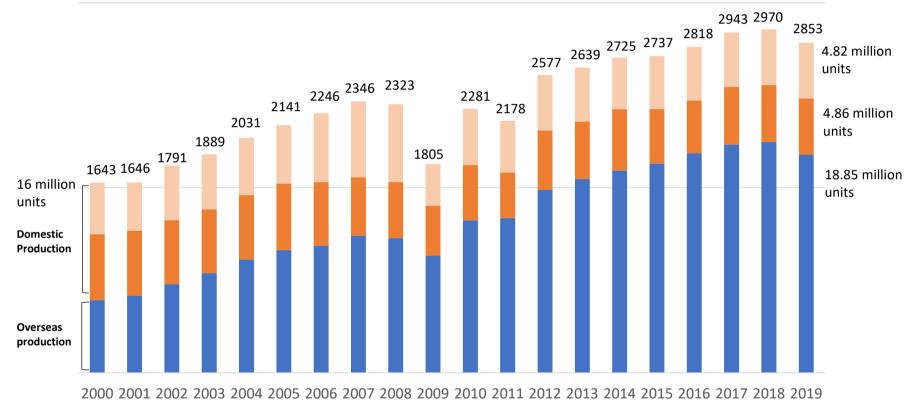


### Reference: Production Volume of Japanese Automakers

Source : JAPIA

Overseas production volume 🛛 📕 Domestic production volume – Export Volume (approximate Domestic sales volume) 👘 Export volume

32 million units



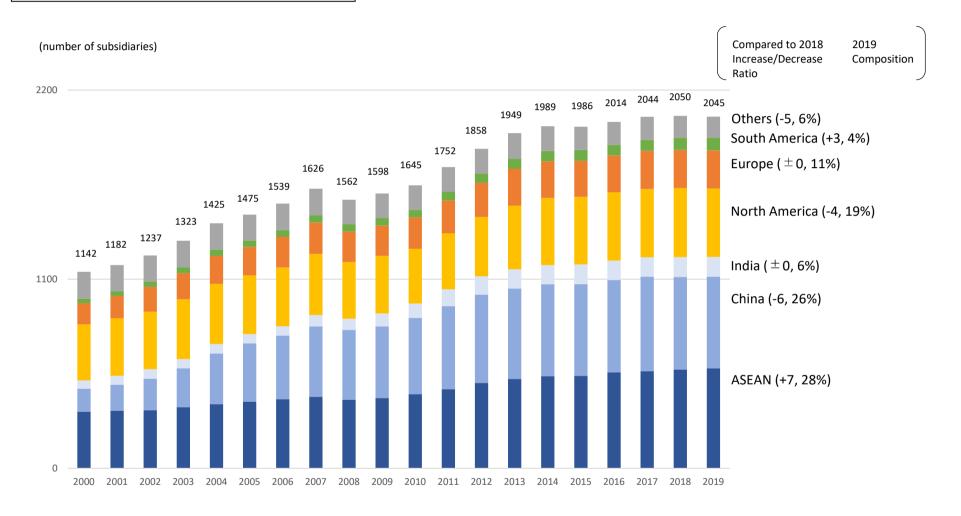
After the Financial Crisis in 2008 and the Great East Japan Earthquake in 2011, domestic production has been flat since 2012.

Overseas production is growing, especially in Asia and Africa.

## 2. Overseas Expansion and Employment Status



### Number of Overseas Subsidiaries



Except during the Financial Crisis, the number of overseas subsidiaries are increased. (Especially in ASEAN and China)

## 2. Overseas Expansion and Employment



### Number of Overseas Subsidiaries (Top countries in terms of increase)

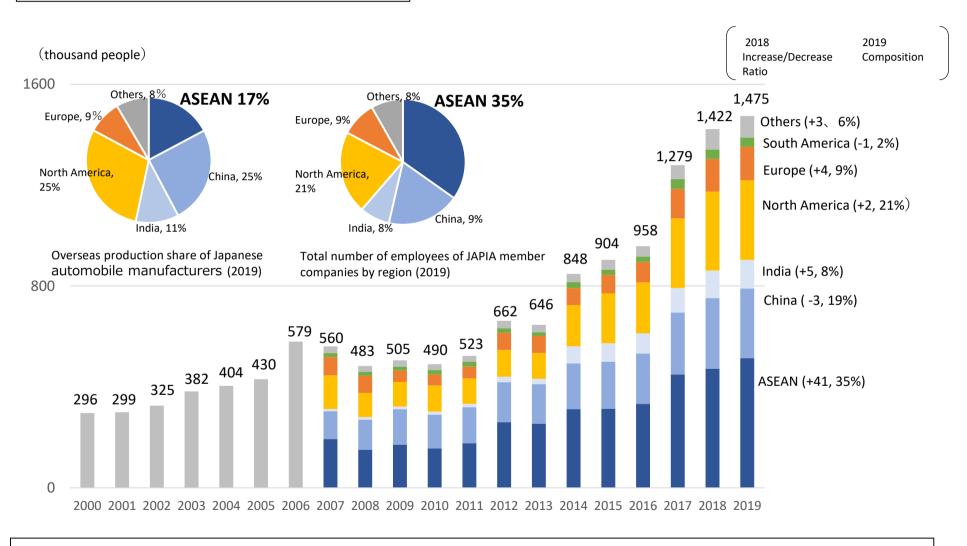
	1998	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	
1	China (+16)	China (+10)	China (+28)	China (+38)	China (+31)	Mexico (+16)	Mexico (+15)	Mexico (+6)	Indonesia (+8)	China (+13)			
2	U.S.A. (+14)	India (+9)	Thailand (+10)	India (+15)	Indonesia (+20)	China (+14)	Thailand (+11)	India	Thailand (+6)	Thailand Vietnam	(+5)	Brazil (+3)	
3	India (+9)	Thailand (+7)	Indonesia (+9)	Indonesia (+14)	Mexico (+15)	Indonesia (+13)	China (+8)	Indonesia (+2)		Brazil (+3)	Brazil (+4)	Thailand	
4	Indonesia	Indonesia		Thailand (+4)	India (+8)	U.S.A. (+8)	Vietnam (+5)		Mexico Philippine			U.K. (+2)	
5	Korea (+4)	Mexico (+3)	Vietnam Germany Morocco (+3)	Brazil (+7)	Vietnam (+6)	Russia (+6)	U.S.A. (+4)		Cambodia China (+3)	Marrian	Thailand France Morocco (+3)		
6	Thailand (+4)	U.S.A. (+2)	(+3)	Mexico (+6)	Thailand (+4)	Thailand (+5)	Brazil (+2)	Malaysia Vietnam Laos		Mexico U.K. Italy (+2)		Indonesia Canada Spain Germany	
7	Asian Cu	rrency Crisis	France (+2)	Germany (+4)	Russia (+4)	Brazil (+5)	Russia (+2)	Paraguay France Moldova (+1)		(+2)	India (+2)		
8				Malaysia	Malaysia	India		(+1)			Philippine	Italy Portugal Poland	
9			ancial Crisis an shock)	Vietnam Poland (+3)	U.S.A. Turkey (+3)	Germany Czech (+4)					Colombia El Salvador Paraguay	Turkey (+1)	
10						at East Japan arthquake					Serbia (+1)		

The momentum of the expansion into China peaked around 2012, and Mexico increased from 2013 to 2016. After 2017, the trend has been to diversify, especially in ASEAN.

## 2. Overseas Expansion and Employment



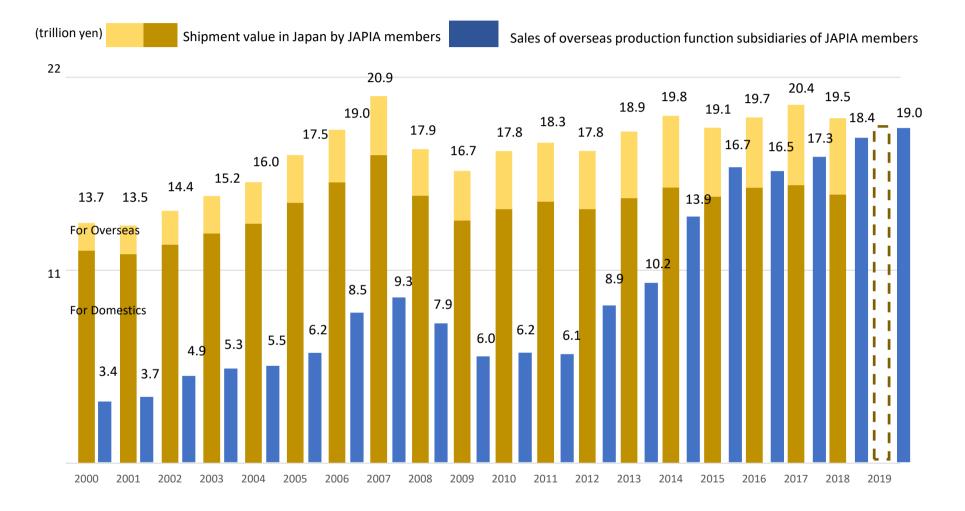
### Total Number of Employees by Region



Employment has been increasing since surpassing 1 million in 2017 and reached 1.48 million in 2019. (Created jobs in ASEAN that exceed the overseas market share of Japanese automakers)



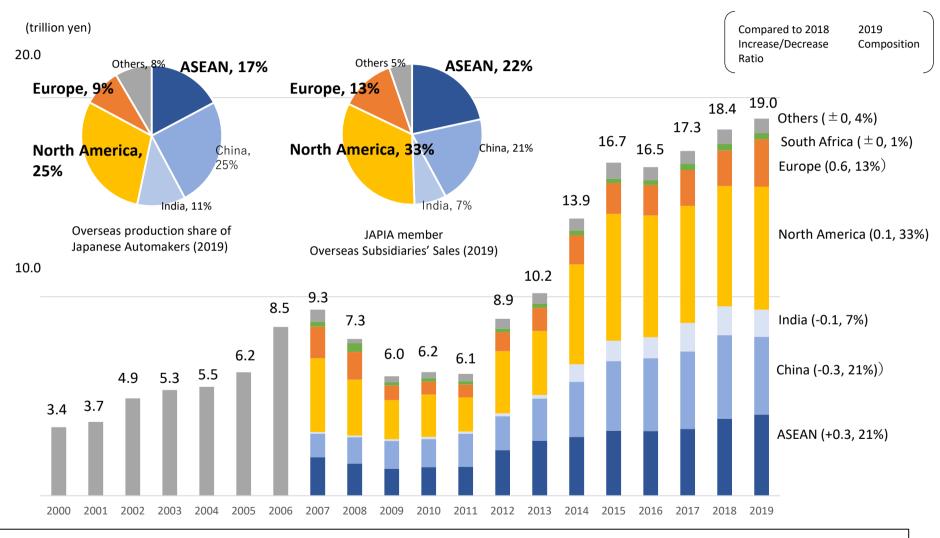
### Domestic and Overseas Sales



The yen has been appreciating year on year (2017:112yen/ $\Rightarrow$ 2018:110yen/ $\Rightarrow$ 2019:109yen/ $\Rightarrow$ ) Overseas sales have grown to 19 trillion yen



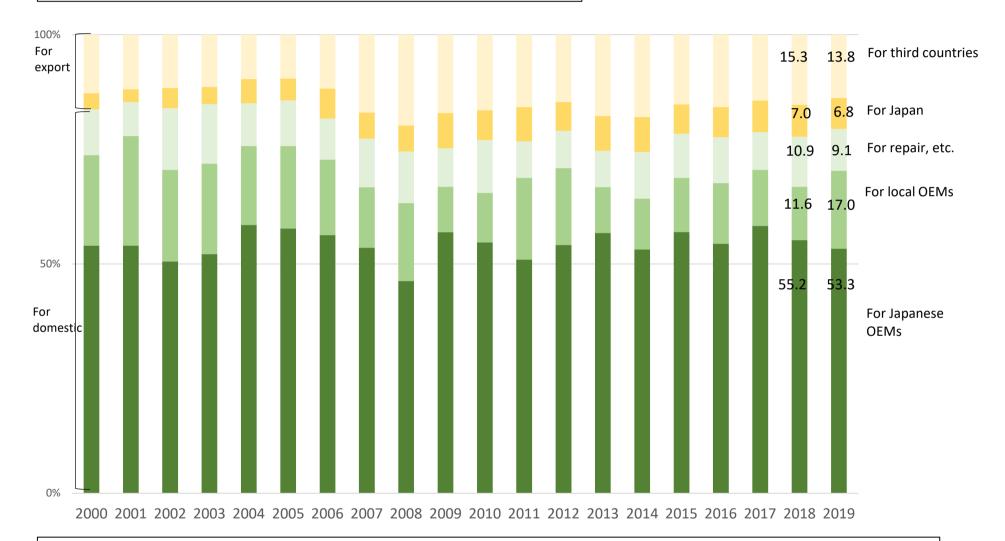
### Sales of Overseas Subsidiaries



Sales have more than tripled since the Financial Crisis and the Great East Japan Earthquake (Sales in ASEAN, North America and Europe exceed the overseas market share of Japanese automakers)



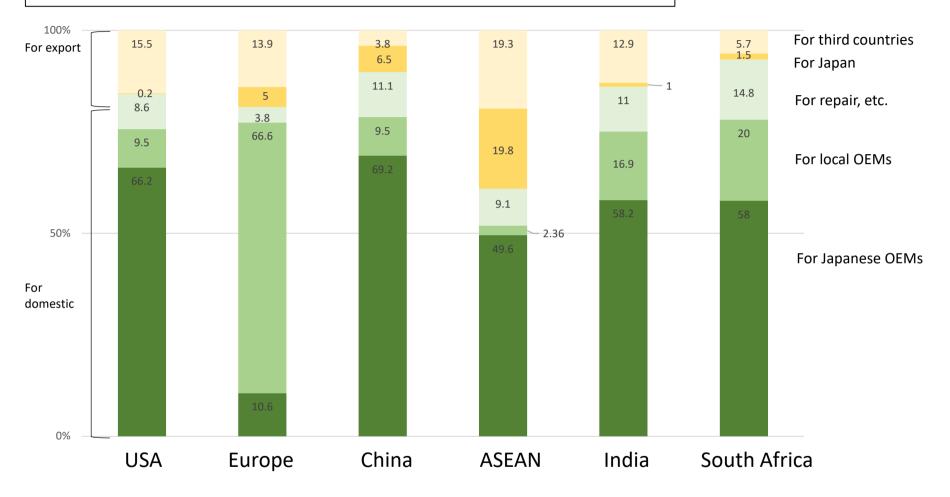
### Sales Ratio by Destination from Overseas Subsidiaries



The trend is for a slight increase (+1.7%) in the domestic market compared to the export to foreign markets.



### Percentage by Destination from Overseas Subsidiaries in FY2019

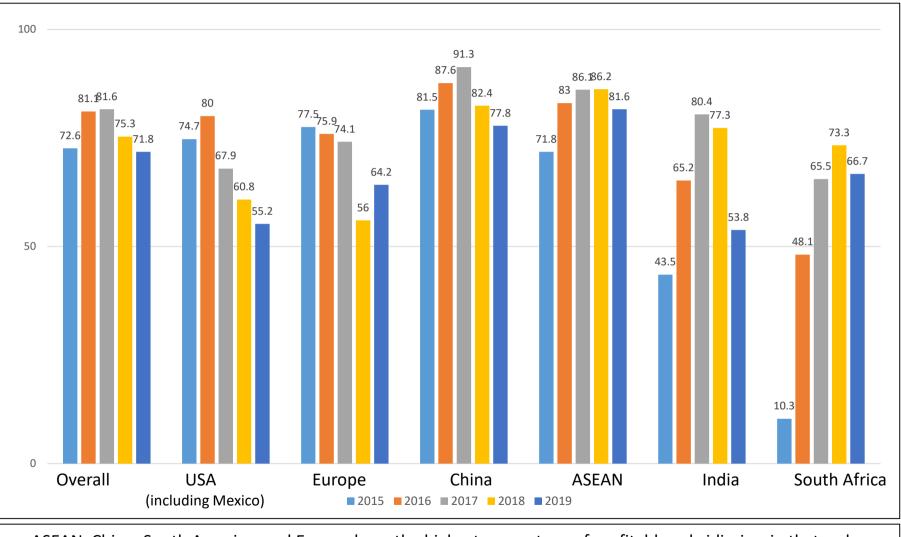


Dependence on Japanese OEMs is high in most regions except the Europe (Sales to local OEMs are active in Europe, South America, and India, in that order) Exports from ASEAN to Japan are relatively active

## 4. Profit by Region



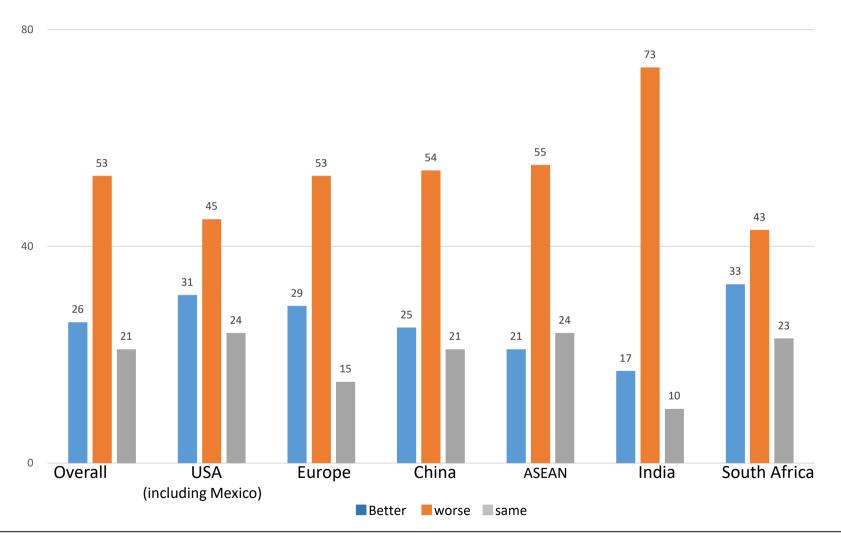
### Ratio of Profitable Subsidiaries in a Single Fiscal Year



ASEAN, China, South America, and Europe have the highest percentage of profitable subsidiaries, in that order All regions except Europe showed a downward trend from the previous year.

## 4. Profit by Region

### Profitability



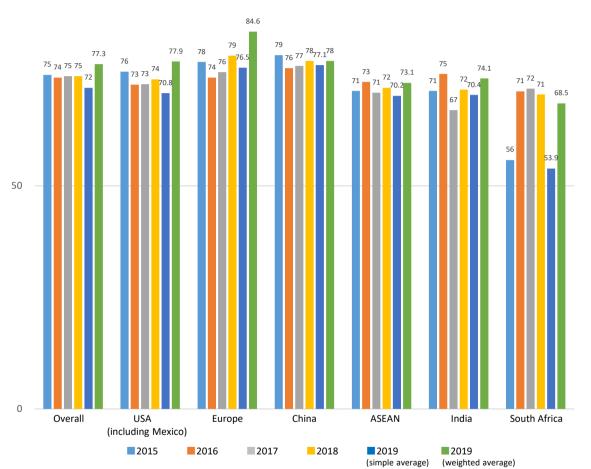
This year, 'worse' exceeded 'better' in all regions. (Last year, only China was 'worse')



## 5. Local Procurement Rate by Region







Note: Simple average was used until last year. The weighted average is used from this year. For the current fiscal year only, both simple and weighted averages are shown.

### **Problems with Local Procurement**

#### <USA>

- •Not cost competitive.
- •There is a lot of accuracy variation.
- <Europe>
- •Long lead time from Asia.
- The conditions for leaving the EU have not been decided.
- <China>
- There are few companies that meet the quality requirements.
- Struggling to procure in the Corona pandemic. <ASEAN>
- There are few local/Japanese companies with technological capabilities.
- Not cost competitive compared to China and Korea.
- $\cdot$  High cost due to small quantity and variety.  ${<} {\rm India} {>}$
- Complex logistics laws and regulations.
- It takes time to understand the standard conditions in the drawing.

<South Africa>

- Difficulty in hiring people.
- •Local products are expensive.
- Soaring prices of imported parts due to depreciation of Brazilian currency.

Overall, the percentage remained at 70%, but declining trend in all regions

## 6. Survey of Topics for this Year (1)



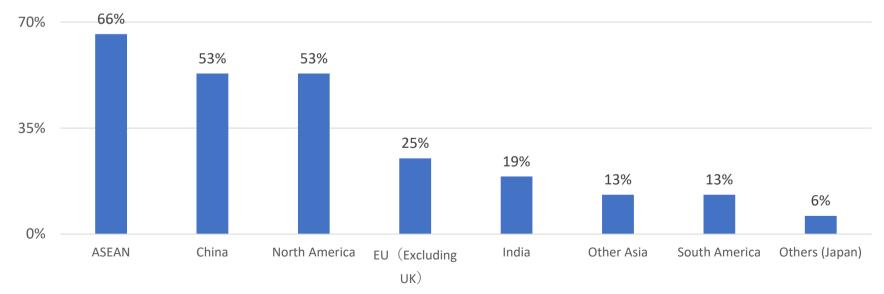
### ① Impact of COVID-19 on global production system

Number of companies surveyed: 271 (Member companies with overseas subsidiaries ) Number of companies answered: 168(62%)

Will the company review its global production system in response to COVID-19?

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Yes · · · · · 32(19%)
No ∕ No answer · · · 131(81%)
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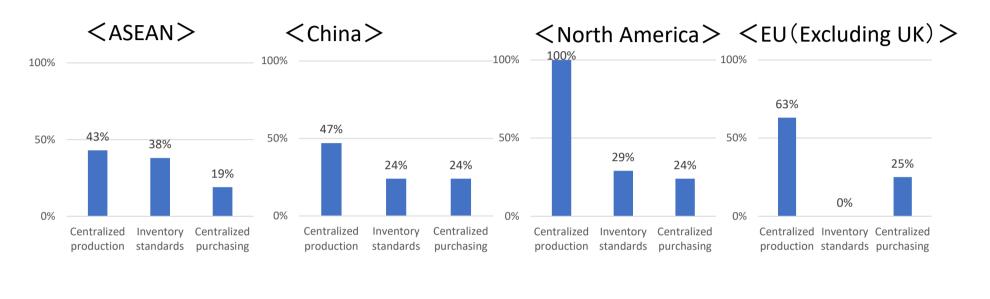
< Target countries and regions ( Multiple answers possible ) >



## 6. Survey of Topics for this Year (1)



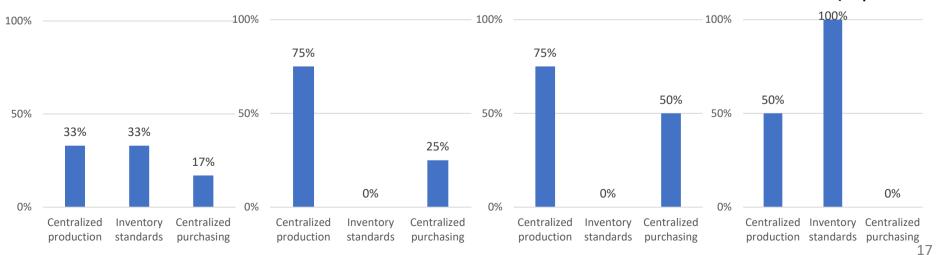
### Review items by country/region (Multiple answers possible)



<India>

<Other Asia>

<South America > <Others(Japan) >





### Issues in the global production system for COVID-19

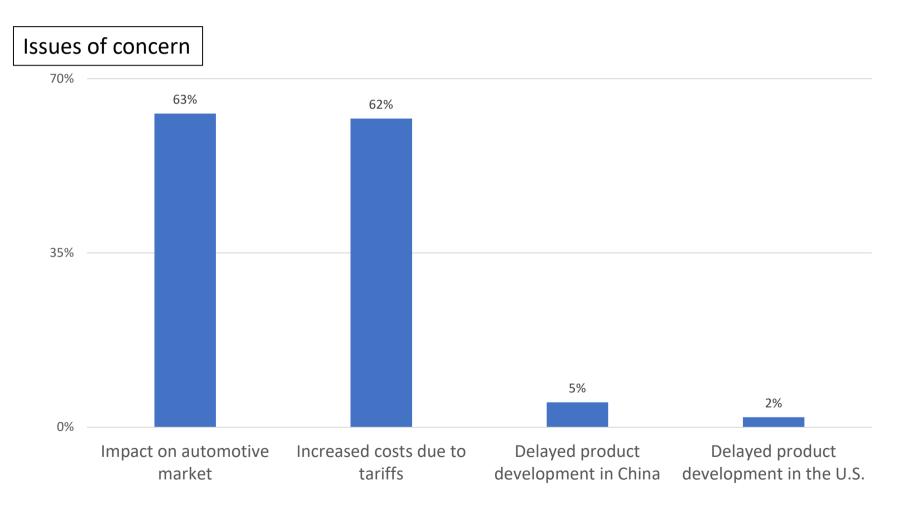
Issues	Number of answers (Multiple answers possible)
Market contraction/Recovery speed from COVI-19, etc. Market uncertainty	7
Multiple locations/Responding to requests from customers, etc. Change of production location	6
Localization of overseas procurement, diversification of procurement risks, etc. Changes in procurement aspects and cost increases	6
Leaning toward protectionism/Correspondence to new technologies, etc. Changes in the business environment	5
Inadequate human resources/Increase in labor costs, etc. Establishment of local systems	5
Delay due to spread of COVID-19's infection, etc. Impact on logistics network	2
Others (Compliance with standardization/Employee health management, etc.)	4

## 6. Survey of Topics for this Year (2)



(2) Compliance with trade trends in each country : US-China trade conflict

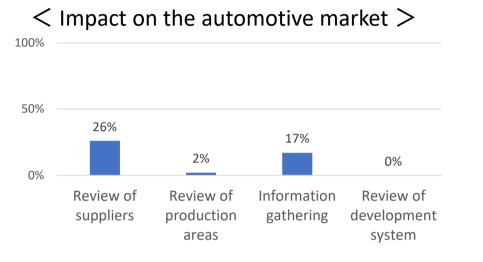
Number of companies surveyed: 271 (Member companies with overseas subsidiaries ) Number of companies answered: 131(48)



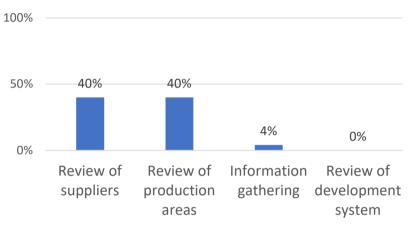
## 6. Survey of Topics for this Year (2)



### Correspondence status

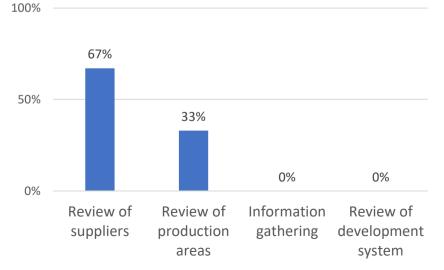


### < Increased costs due to tariffs >



#### < Delayed product development in China >100% 50% 29% 14% 7% 0% 0% Review of Review of Information Review of suppliers production development gathering system areas

### < Delayed product development in the U.S.>

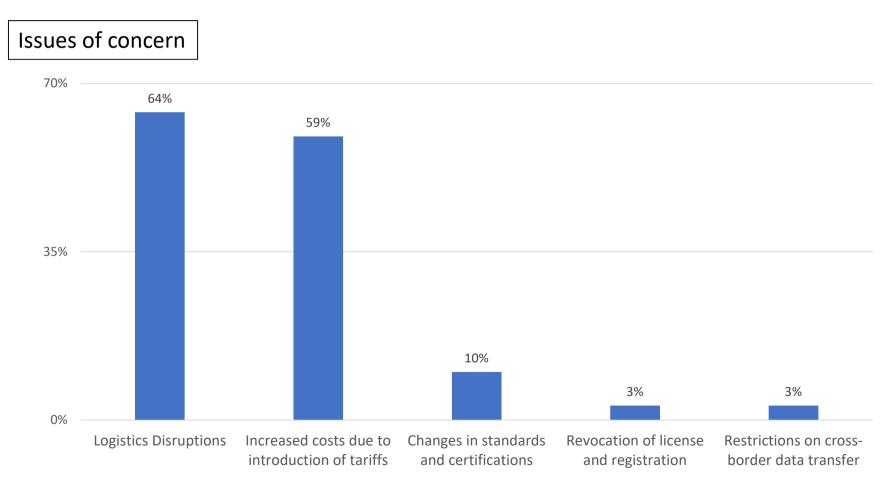


## **6** Survey of Topics for this Year (3)



③Responding to Trade Trends in Each Country: Brexit

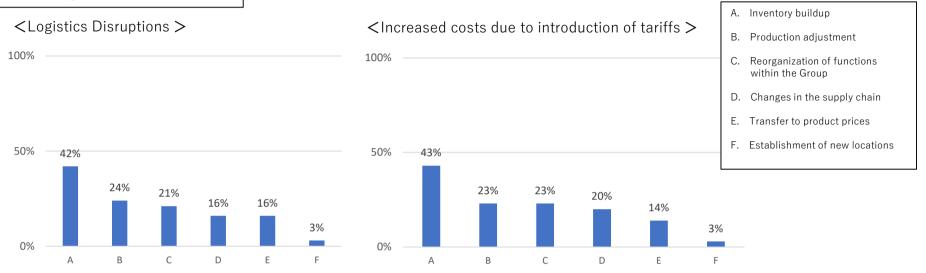
Number of companies surveyed: 271 (Member companies with overseas subsidiaries) Number of companies answered : 59(22%)



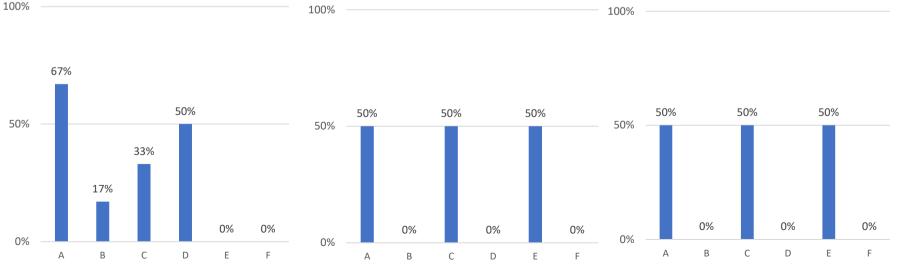
## 6. Survey of Topics for this Year (3)



### Correspondence status



#### <Changes in standards and certifications > <Revocation of license and registration > <Restrictions on cross-border data transfer >



## 7. Overall summary



1. Summary of this year's survey

Member companies of JAPIA that have overseas subsidiaries are eligible. (Response rate : 79%). The number of overseas subsidiaries in 2019 is +6 compared to the previous year.

2. Overseas Expansion and Employment

Member companies are expanding overseas in step with the overseas expansion of Japanese automobile manufacturers.

The number of employment surpassed 1 million in 2017 and reached 1.48 million in 2019.

3. Overseas Sales

Overseas sales have continued to grow since Financial Crisis and Great East Japan Earthquake, and is more than tripled from 2009 to 19 trillion yen in 2019.

4. Profit by Region

In terms of profits, the ratio of profitable subsidiaries is declining year on year in all regions except Europe.

The "feeling" of profitability also worsened more than improved in all regions this year.

5. Local procurement rate by region

The local procurement rate remains at 70% overall, but is declining in all regions.

- 6. Survey of Topics for this Year
- (1) COVID-19: The targets of the review of the global production system include ASEAN, China, and North America. Review items include centralized production, inventory standards, and centralized purchasing.
- (2) US-China trade conflict : Concerns include the impact on the auto market and increased costs due to tariffs. Review of suppliers and production sites is the status of response.
- (3) Brexit: Concerns include logistics disruptions and increased costs due to the introduction of tariffs. Inventory buildup, production adjustments, and reorganization of group functions are the current responses.

We would like to express our deepest gratitude to all of our member companies who cooperated in this survey. We hope that this survey will be used as a reference for our future business activities and will help to further develop the automotive parts industry and facilitate the smooth business activities of our member companies.



# Supplementary material (data)

< Overseas expansion of member companies > < Global sales of automobiles >



### < Overseas expansion of member companies - Asia >

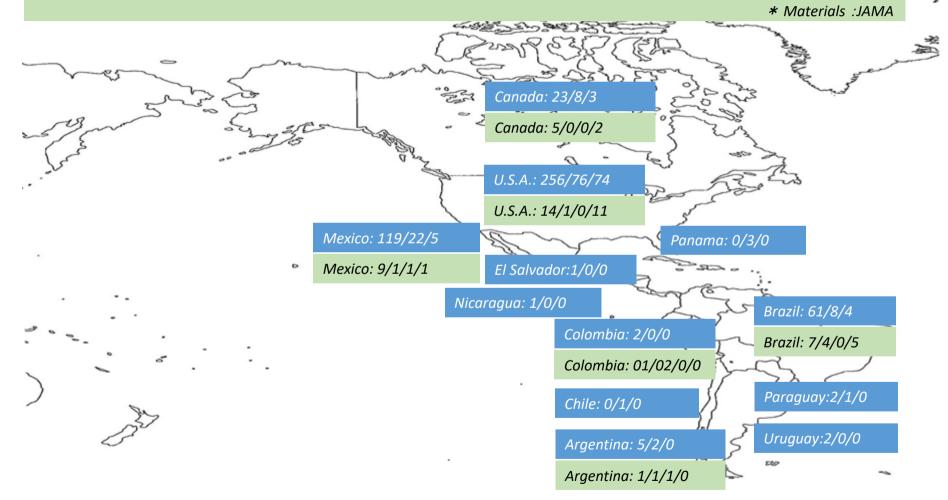
- Automobile parts Country : Number of production function subsidiaries / Number of sales function subsidiaries / Others (Management and supervision, design and development, marketing, etc. )
- Japanese automobile manufacturer Country : Automobile / Motorcycle / Automobile Motorcycle / Parts \* P \* Materials : JAMA South Korea: 45/22/14 China: 533/88/86 Pakistan: 1/0/0 China: 19/10/0/19 Hong Kong: 2/20/07 Pakistan: 5/3/1/0 Taiwan: 41/18/5 Laos: 2/0/0 *Myanmar: 2/0/0* India: 115/24/15 Taiwan: 7/2/0/1 Laos: 0/1/0/0 Myanmar: 3/0/0/0 India: 11/7/0/2 Vietnam: 56/11/4 42 Thailand: 257/51/34 Vietnam: 7/3/2/3 Thailand: 15/4/0/9 *Cambodia: 8/1/0* Philippines: 50/6/9 Malaysia: 39/10/2 *Cambodia: 0/1/0/0* Philippines: 6/4/0/4 Malaysia: 12/2/0/6 Australia: 0/10/3 Singapore: 3/17/7 Indonesia: 164/28/1 New Zealand: 0/2/0 Indonesia: 15/7/1/15



A 100

### < Overseas expansion of member companies - North Central South America >

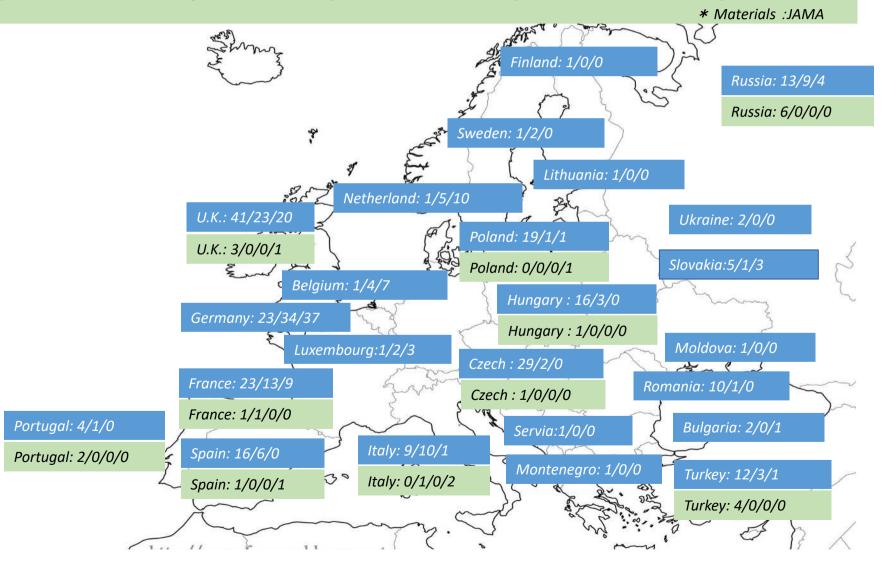
- Automobile parts Country : Number of production function subsidiaries / Number of sales function subsidiaries / Others (Management and supervision, design and development, marketing, etc. )
- Japanese automobile manufacturer Country : Automobile / Motorcycle / Automobile Motorcycle / Parts \*





### < Overseas expansion of member companies - Europe >

- Automobile parts Country : Number of production function subsidiaries / Number of sales function subsidiaries / Others (Management and supervision, design and development, marketing, etc. )
- Japanese automobile manufacturer Country : Automobile / Motorcycle / Automobile Motorcycle / Parts \*



### < Overseas expansion of member companies - Africa>



Automobile parts Country : Number of production function subsidiaries / Number of sales function subsidiaries P /Others (Management and supervision, design and development, marketing, etc. ) Japanese automobile manufacturer Country : Automobile / Motorcycle / Automobile · Motorcycle / Parts \* F \* Materials :JAMA Tunisia: 3/0/0 *Morocco: 11/1/0* Morocco: 1/0/0/0 UAE: 0/7/0 *Egypt:1/1/0* Egypt:5/0/0/0 South Africa: 7/5/0 South Africa: 5/0/0/0

### <Supplementary material Global sales of automobiles (Data: MarkLines) >



[Whole World]

Whole Worl	d】												Unit:t	housand
_		April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	6,886	7,271	7,380	6,810	6,850	7,229	7,140	7,376	7,756	6,211	4,852	5,230	80,991
	Buses/Trucks	219	230	238	212	202	202	207	215	217	200	158	210	2,511
	Total	7,105	7,501	7,618	7,022	7,052	7,430	7,347	7,591	7,974	6,412	5,010	5,440	83 <i>,</i> 502
	Year-on-year comparison	94%	94%	93%	98%	97%	98%	97%	98%	101%	90%	80%	61%	91%
2018	Light Vehicle	7,386	7,784	7,940	7,004	7,111	7,388	7,324	7,511	7,687	6,929	6,098	8,600	88,763
	Buses/Trucks	201	208	219	193	195	204	219	224	213	193	181	259	2,508
	Total	7,588	7,992	8,158	7,197	7,306	7,592	7,544	7,735	7,900	7,122	6,279	8,859	91,271

[By Region]

Unit: Thousand

									meacana					
lorth Ameri	ica	April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	1,635	1,919	1,827	1,700	1,966	1,562	1,636	1,700	1,800	1,380	1,620	1,194	19,938
	Buses/Trucks	13	14	18	18	20	19	10	13	14	11	15	24	187
	Total	1,662	1,947	1,854	1,728	1,992	1,593	1,661	1,721	1,826	1,397	1,637	1,212	20,230
	Year-on-year comparison	97%	99%	96%	101%	108%	89%	98%	100%	94%	100%	107%	62%	96%
2018	Light Vehicle	1,678	1,947	1,896	1,689	1,816	1,757	1,661	1,692	1,920	1,373	1,509	1,932	20,870
	Buses/Trucks	22	23	25	24	27	27	28	24	29	22	22	26	298
	Total	1,700	1,970	1,920	1,713	1,843	1,784	1,689	1,716	1,949	1,395	1,531	1,958	21,168
urope		April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	1,668	1,758	1,829	1,629	1,357	1,603	1,545	1,544	1,612	1,381	1,337	1,138	18,401
	Buses/Trucks	41	47	48	39	41	32	39	40	35	34	33	31	462
	Total	1,710	1,805	1,878	1,668	1,399	1,636	1,584	1,583	1,648	1,415	1,370	1,169	18,863
	Year-on-year comparison	101%	101%	93%	102%	96%	109%	105%	102%	115%	94%	94%	53%	96%
2018	Light Vehicle	1,657	1,756	1,967	1,595	1,424	1,462	1,459	1,502	1,392	1,468	1,419	2,147	19,248
	Buses/Trucks	39	39	43	37	39	38	46	44	37	36	35	43	475
	Total	1,696	1,795	2,009	1,633	1,463	1,500	1,505	1,546	1,429	1,504	1,454	2,191	19,723
sean		April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	258	288	241	276	270	267	280	263	240	248	242	209	3,083
	Buses/Trucks	15	15	14	15	14	15	16	17	17	13	14	12	175
	Total	273	303	255	291	284	282	296	280	257	261	256	221	3,258
	Year-on-year comparison	99%	103%	93%	95%	92%	107%	98%	95%	96%	85%	100%	70%	94%
2018	Light Vehicle	258	276	257	290	292	247	286	278	252	294	247	298	3,276
	Buses/Trucks	16	18	19	17	17	16	17	16	15	12	10	17	190
	Total	274	294	276	306	310	263	303	295	268	306	257	315	3,466

## < Supplementary material Global sales of automobiles (Data: MarkLines) >



hina	[	April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	1,921	1,853	1,993	1,765	1,919		2,234			1,860		1,361	22,414
	Buses/Trucks	60	59	64	43	39		50	61	60	. 67	24	. 69	639
	Total	1,980	1,913	2,056	1,808	1,958	2,271	2,284	2,457	2,658	1,927	310	1,430	23,053
	Year-on-year comparison	85%	84%	90%	96%	93%	95%	96%	96%	100%	81%	21%	57%	85%
2018	Light Vehicle	2,267	2,239	2,226	1,855	2,067	2,353	2,336	2,492	2,613	2,319	1,445	2,446	26,657
	Buses/Trucks	16	18	19	17	17	16	17		15	12		17	190
	Total	2,319	2,288	2,274	1,889	2,103	2,394	2,380	2,548	2,661	2,367	1,482	2,520	27,225
dia	]	April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	313	305	293	255	246	. 280	349	322	297	333	306	152	3,450
	Buses/Trucks	3	4	4	3	3		3	3	5	5	4	2	40
	Total	316	308	297	258	248	282	352	326	302	338	310	154	3,491
	Year-on-year comparison	85%	82%	84%	70%	67%	73%	95%	96%	96%	92%	86%	38%	80%
2018	Light Vehicle	369	374	350	364	369	386	369	337	312	364	356	395	4,345
	Buses/Trucks	3	4	4	3	3	3	2	2	3	3	3	5	39
	Total	371	378	354	367	372	389	371	339	315	368	360	401	4,385
outh America	]	April	May	June	Julv	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	311	321	299	334	329	· ·	325			277		206	3,650
	Buses/Trucks	13	14	12	14	15		15			12	-	9	157
	Total	324	335	311	348	344		340		374	289	-	216	3,806
	Year-on-year comparison	92%	97%	97%	103%	91%		93%		103%	91%		71%	94%
2018	Light Vehicle	343	334	311	326	366	315	354	317	345	304	278	290	3,883
	Buses/Trucks	11	11	10	12	12	11	13	12	16	13	12	12	145
	Total	354	345	322	338	378	326	367	329	362	316	289	302	4,029
thers (includir	ng Japan)	April	Ma∨	June	Julv	August	September	October	November	December	January	Februarv	March	Total
2019	Light Vehicle	780	827	898	850	763		772		848	732	, ,	969	10,054
	Buses/Trucks	60	64	70	70	64	64	59			52		69	747
	Total	840	891	967	921	827	1,034	830			784	853	1,038	10,801
	Year-on-year comparison	96%	97%	96%	97%	99%	,	89%	94%	99%	91%	94%	88%	96%
2018	Light Vehicle	814	857	933	885	776	868	860	893	853	807	845	1,092	10,482
	Buses/Trucks	59	66	70	65	61	68	69	69	63	59	62	81	793
	Total	874	923	1,003	950	837	936	928	962	917	866	907	1,173	11,276
apan out of ot	hers	April	May	June	July	August	September	October	November	December	January	February	March	Total
2019	Light Vehicle	366	382	432	441	369	529	305		330	349		557	4,847
-015	Buses/Trucks	13	14	18	18	20		10		14			24	187
	Total	378	396	450	459	388		315	_		360		581	5,035
	Year-on-year comparison	104%	107%	99%	104%	107%		75%			88%		91%	96%
2018	Light Vehicle	354	358	437	426	349		405	425		395		614	5,064
	Buses/Trucks	12	13	16	15	14	20	14			12		26	189
	Total	366	371	453	441	363		419			408		640	5,253